

News Release

FOR MORE INFORMATION, CONTACT:

Suchitra J. Satpathi, Executive Director
Louisiana Legislative Black Caucus
(225) 342-7342 Fax: (225) 342-0364

FOR IMMEDIATE RELEASE

LLBC Economic Development Conference

Baton Rouge, Louisiana, September 27, 2004 --- The Louisiana Legislative Black Caucus (LLBC) will hold an Economic Development Conference, Friday, October 15, 2004 at the C.B. Pennington Convention Center located at 6400 Perkins Road in Baton Rouge, Louisiana. The theme for this one day event is “Changing Lives, Creating Opportunities.” The purpose of this conference is to provide a mechanism by which individuals from around the state can gain valuable information and networking tools to promote their business ideas as well as help individuals to make strong personal financial choices. Representative Willie Hunter, Jr., chairman of the LLBC, emphasized “that historically economic development focuses on businesses and how they can emerge, sustain and grow in varying climates. However, many people struggle with personal financial issues, which can impede their ability not only to make personal financial choices, but also to develop a business. Many are daunted by the prospect of buying a home, getting out of debt and issues involving credit. One of the Caucus’ primary goals is to create and implement programs and initiatives which are consistent with the missions of the LLBC and reflective of its goals to promote education, scholarship and minority economic development through job creation and wealth generation and this conference will do just that.”

The conference will address the needs of both the business owner and individual by offering the following classes: The Business of Business, Federal and State Procurement, Using Credit Wisely/Getting Out of Debt, The Role of Universities and Two - Year Colleges in Economic Development, Investing in You-Resume Building and Interviewing Skills, Homeownership,

(more)

add one - LLBC Economic Development Conference

Resources for Small Business, Creative Industries and Economic Development, Strategies for Workforce Development, Rural Business Issues, Civil Service Opportunities for Employment and Advancement. “We have sought and retained some outstanding professionals in the state for this conference. Speakers and panelists will include heads of state departments, presidents of banks and financial institutions, CEO’s of various successful corporate entities. This conference is expected to draw over 300 participants, which will include statewide elected officials, community leaders, corporate executives, small business owners and future entrepreneurs. Conference participants are not limited to just attending workshop classes, but can attend the Career Fair, interact with various business vendors and attend the networking reception that evening.

To schedule an interview with a member of the Louisiana Legislative Black Caucus or to book a member for appearance on a television or radio show, regarding the Economic Development Conference 2004, contact Suchitra J. Satpathi at (225) 342-0361. For more information on conference registration, please contact the LLBC Office at (225) 342-7342.

Tentative Schedule of events

8:00 a.m. - 9:00 a.m.	Registration and Continental Breakfast
8:30 a.m. - 9:00 a.m.	Exhibit Hours
8:45 a.m. - 9:00 a.m.	Opening Remarks
9:00 a.m. - 5:00 p.m.	Career Fair
9:15 a.m. - 10:30 a.m.	Session One
10:30 a.m. - 10:45 a.m.	Break
10:45 a.m. - 12:00 p.m.	Session Two
12:00 p.m. - 1:30 p.m.	Lunch Break
1:30 p.m. - 2:45 p.m.	Session Three
2:45 p.m. - 3:00 p.m.	Break
3:00 p.m. - 4:15 p.m.	Session Four
6:00 p.m. - 7:30 p.m.	Networking Reception

Note: All scheduled workshops and events are subject to change.

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