

# Recent Demographic Trends in Louisiana: A State Population Profile

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# Overview

- Description of current state population
- Trends in state population change
- Components of state population change
- Census 2020 and beyond

# Total Population, 2018

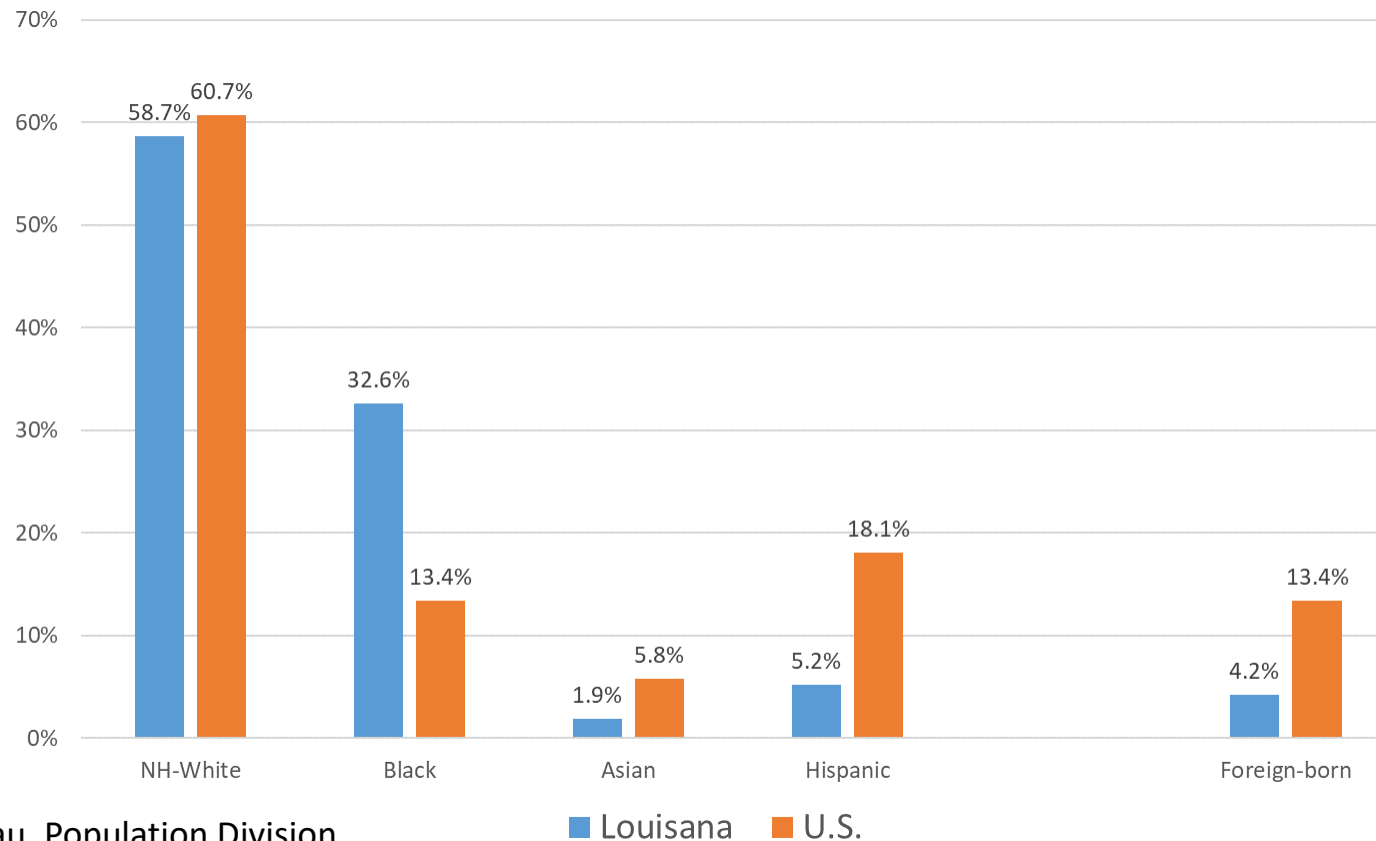
- U.S. total pop.: 327,167,434
- Louisiana total pop.: 4,659,978
- 25<sup>th</sup> largest state
  - (Top 5: CA, TX, FL, NY, PA)
- Represent 1.4% of U.S. pop.

## Louisiana is smaller than the Nation's 10 largest metro areas

New York	20.3 million
Los Angeles	13.4 million
Chicago	9.5 million
Dallas	7.4 million
Houston	6.9 million
Washington, DC	6.2 million
Miami	6.2 million
Philadelphia	6.1 million
Atlanta	5.9 million
Boston	4.8 million

# Race, Hispanic Origin, and Immigration, 2018

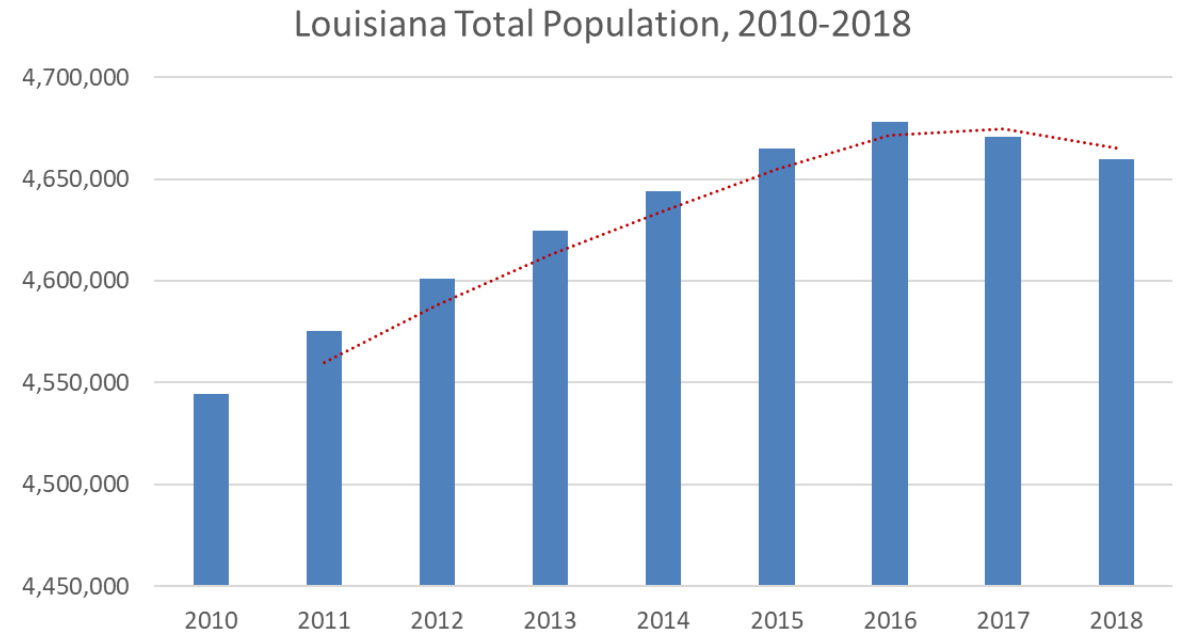
Louisiana's race, Hispanic origin, and immigrant distributions are very different than the U.S.



Source: U.S. Census Bureau, Population Division

# Population Change, 2010-2018

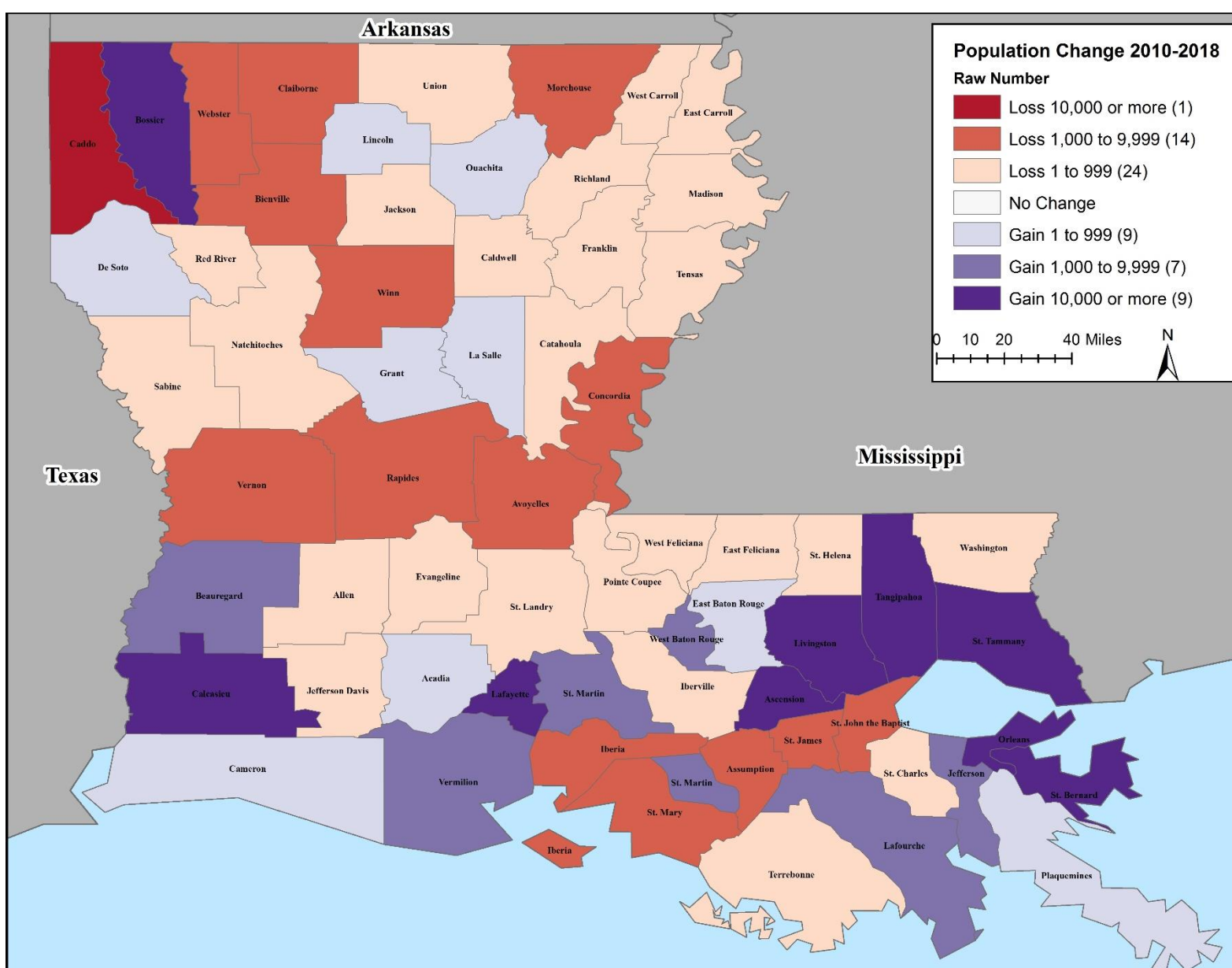
- Over decade, Louisiana's population **grew by 2.8%**, a net gain of 115,446 people
  - U.S. grew by 6.0%
  - South grew by 8.9%
- Ranked 33<sup>rd</sup> among states in overall growth over decade



# Parish-Level Population Change, 2010-2018

Growth centers are primarily in southern part of the state

Top 5 Absolute Change, 2010-18	Top 5 Total Size, 2018
Orleans Parish	East Baton Rouge Parish
St. Tammany Parish	Jefferson Parish
Lafayette Parish	Orleans Parish
Ascension Parish	St. Tammany Parish
Tangipahoa Parish	Caddo Parish



# Parish-Level Population Change, 2010-2018

Source: U.S. Census Bureau, Population Division

# Components of Population Change

Demography 101: People are **Born**, They **Move**, and They **Die**

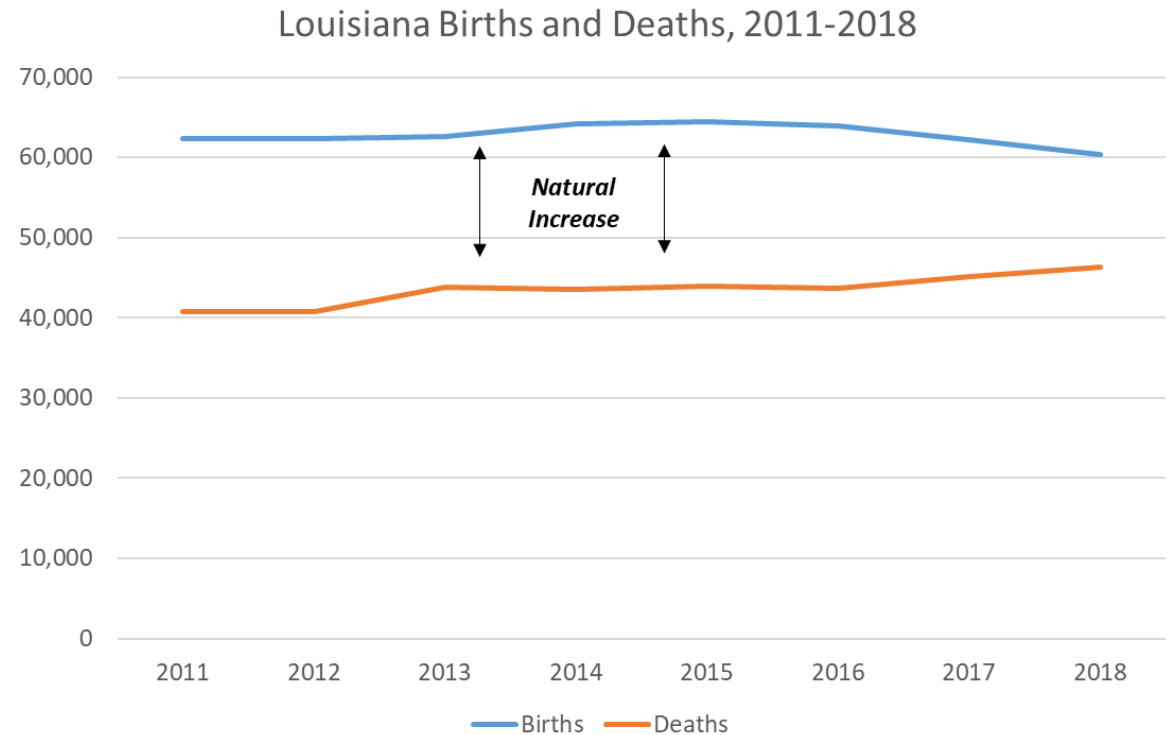
- **Natural Increase** (or Decrease)
  - Births – Deaths
- **Net Migration**
  - In-migrants – Out-migrants

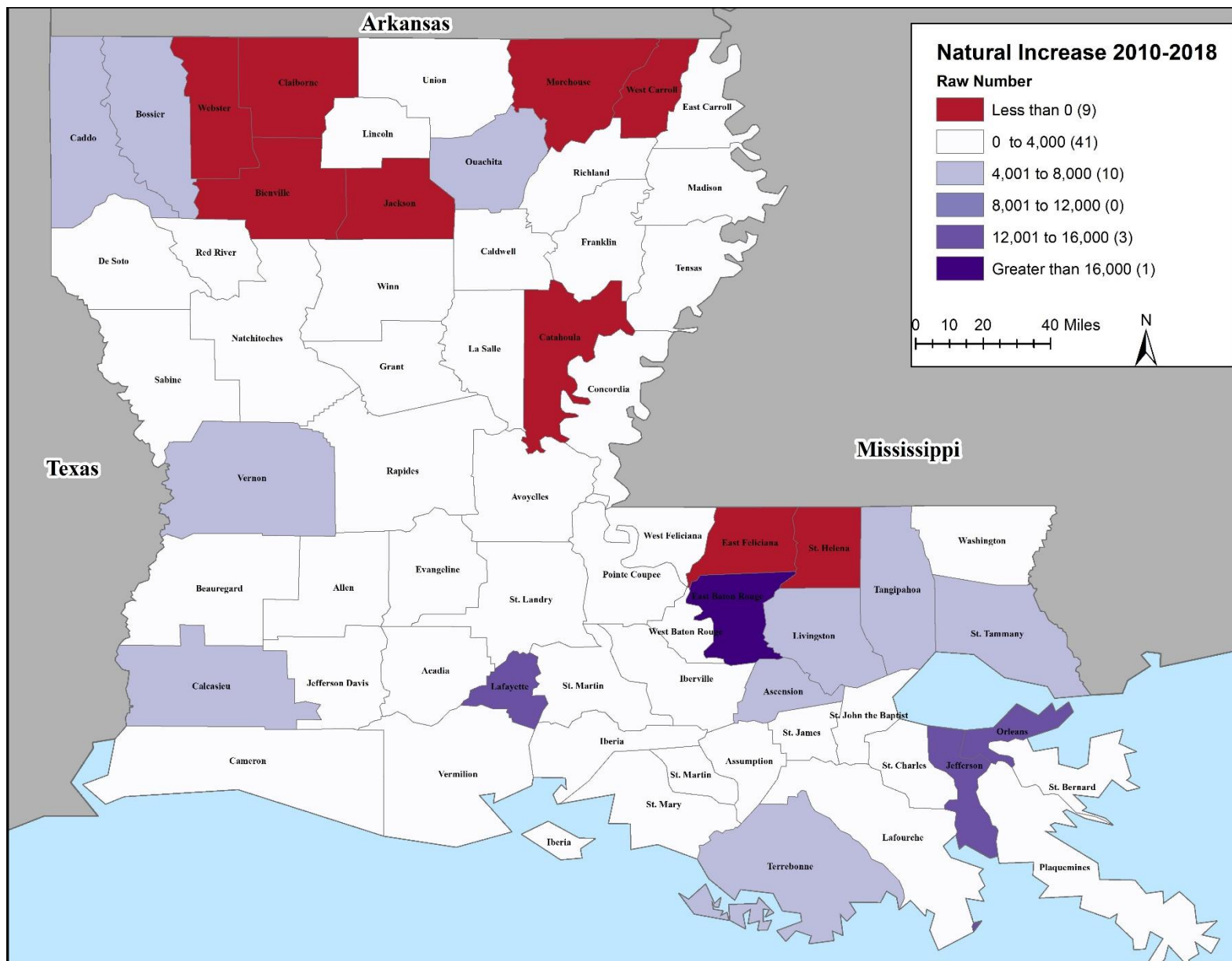


# Natural Increase, 2010-2018

**Natural increase** is contributing to *population growth*

- Over decade, natural increase was 159,675
  - Births: 516,732
  - Deaths: 357,057
- Fertility is the state's population engine
- Evidence of convergence in births and deaths over decade





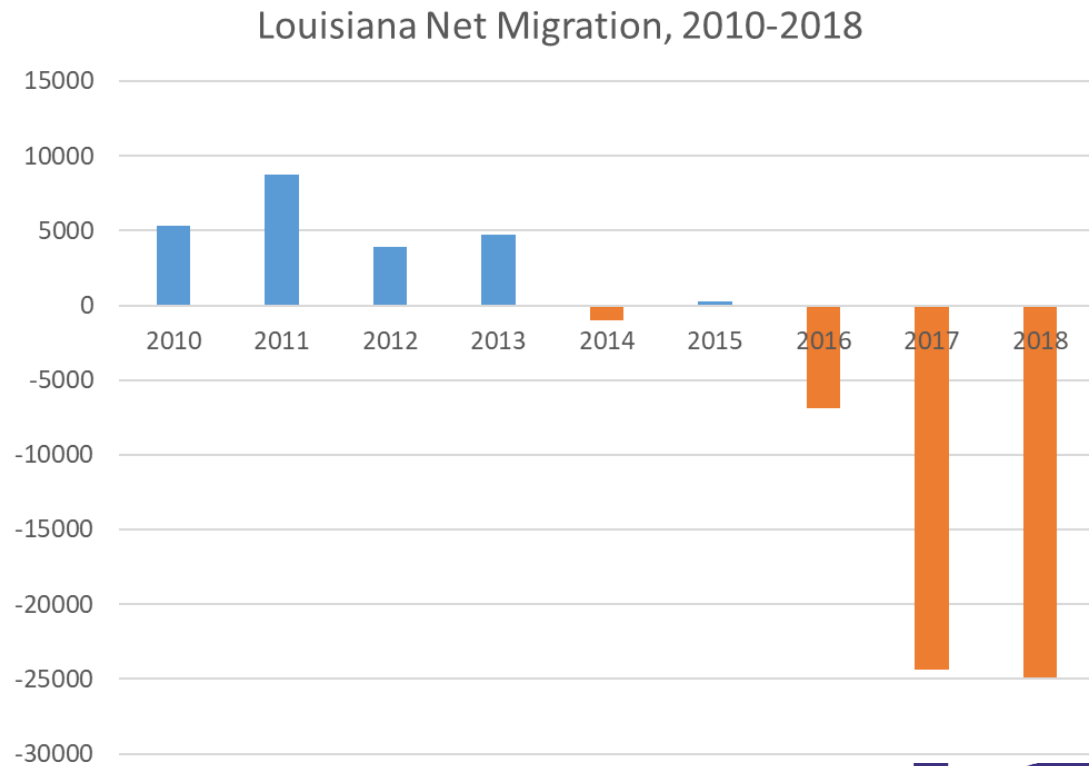
# Parish-Level Natural Increase, 2010-2018

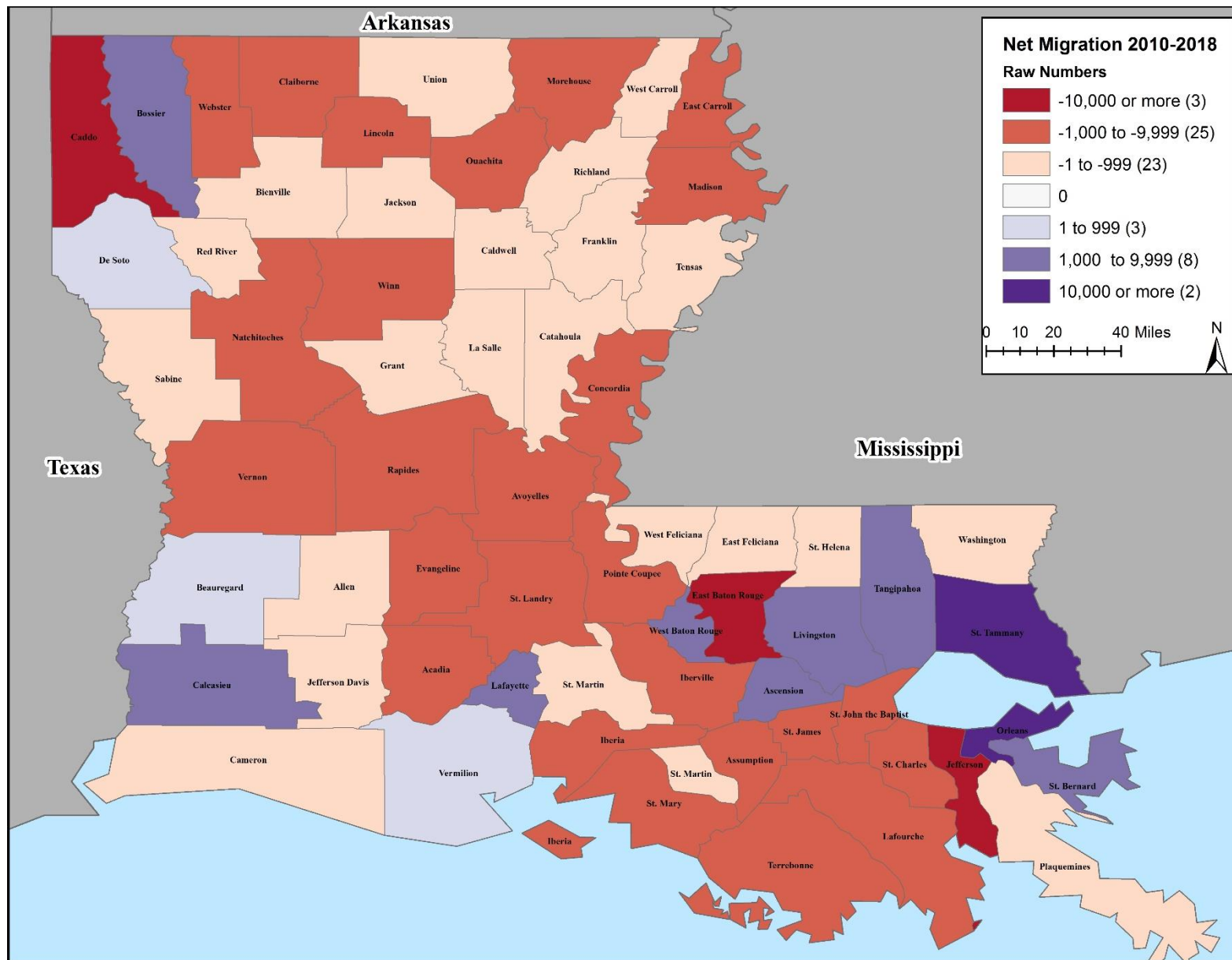
Source: U.S. Census Bureau, Population Division

# Net Migration, 2010-2018

**Out-migration** is contributing to *population loss*

- Over decade, net migration was -34,167
- More people moving out of state than moving in
- Repopulation of greater NOLA has waned, have returned to historical trend





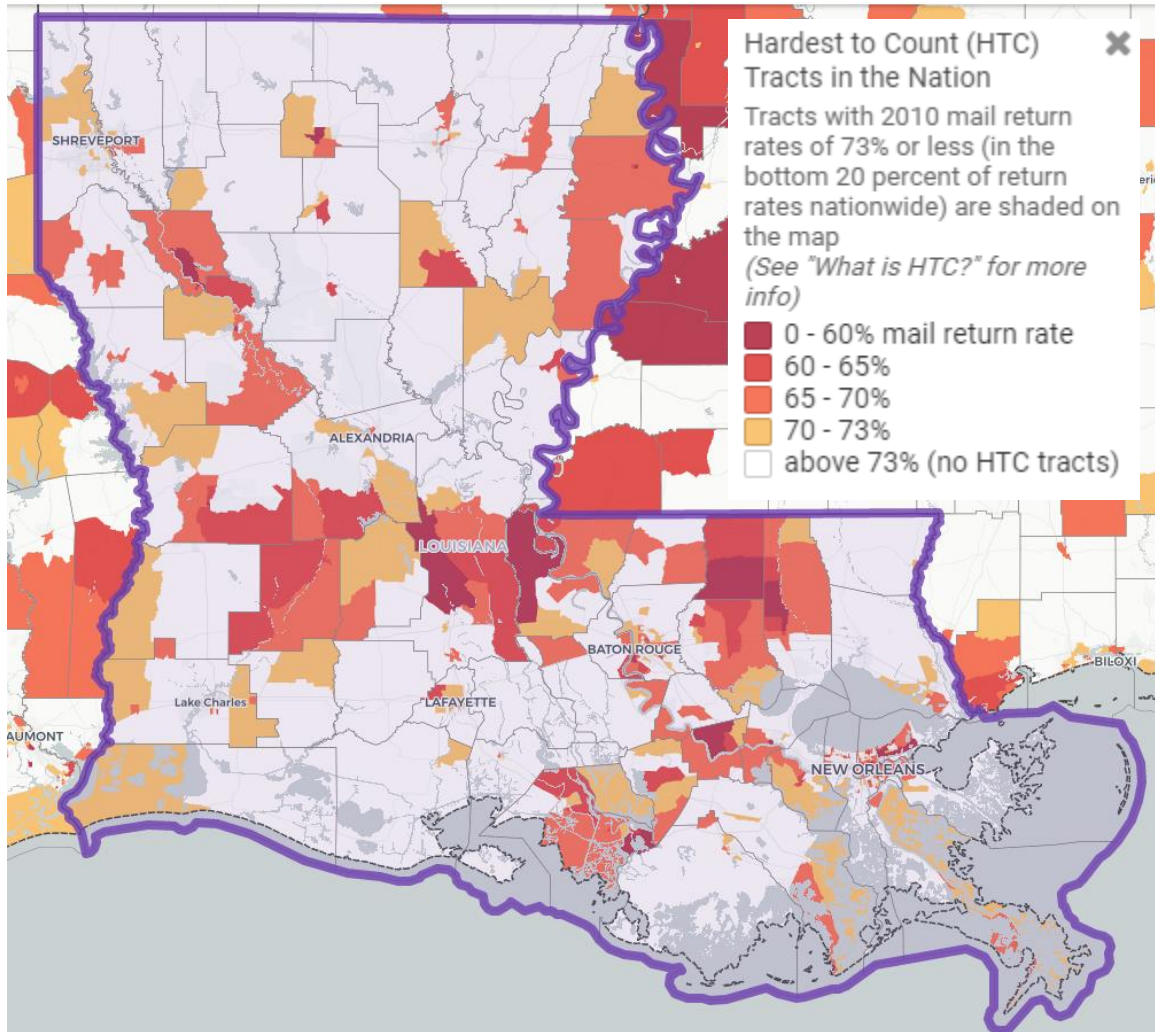
# Parish-Level Net Migration, 2010-2018

Source: U.S. Census Bureau, Population Division

# Looking Toward Census 2020

- **Every Louisianan must be counted!**
  - Communication and outreach are critical
- Challenges
  - Hard-to-count populations
  - Move to online format
- Supreme Court decision on Census 2020 citizenship question?
  - Big potential implication for states like CA, TX, and FL
  - Should have little impact on count in Louisiana

# Census 2020: Hard-to-Count Communities



- In 2010, 75% of state's households mailed back questionnaire
  - 25% required in-person follow up
- 35% of state population lives in hard-to-count neighborhoods
- 26% of state households have no internet subscription

Source: U.S. Census Bureau

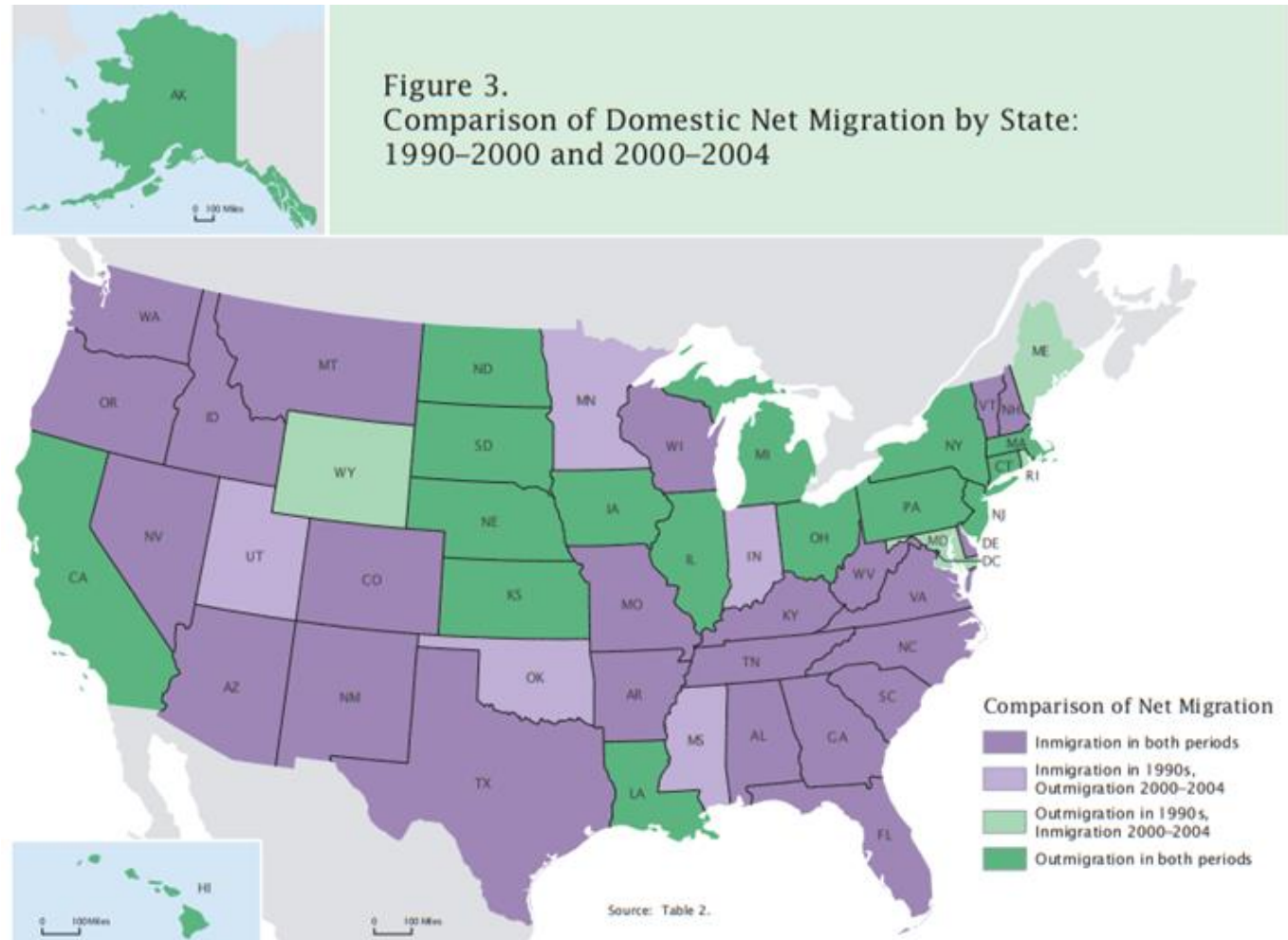


# Summary

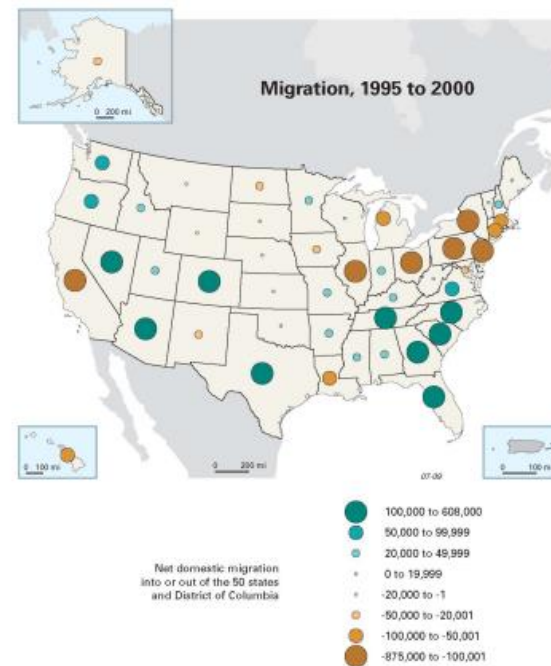
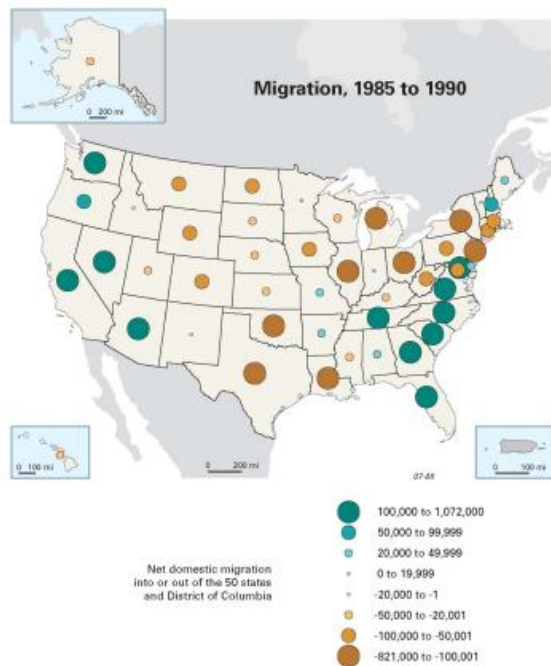
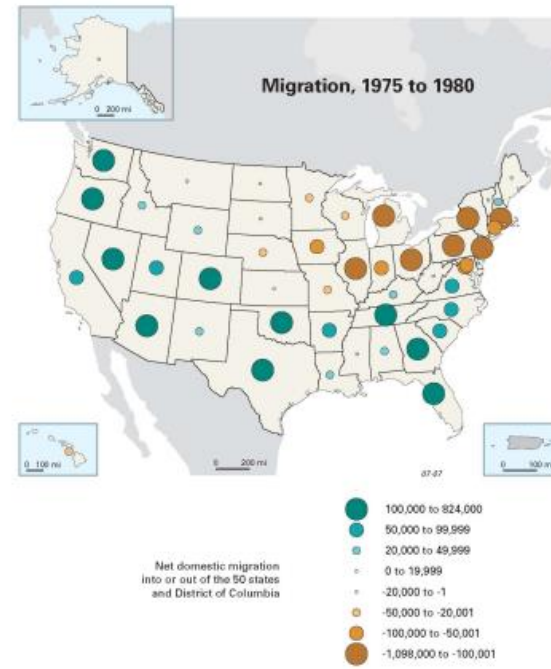
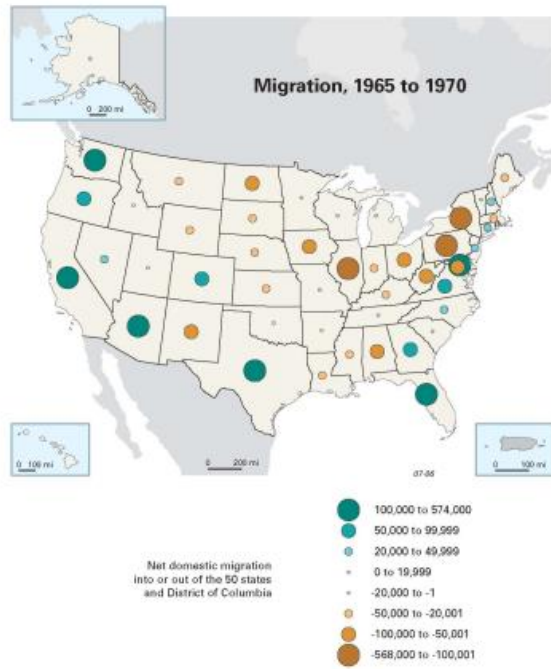
- Louisiana is experiencing **modest population growth**
  - But below national and regional levels
- **Natural increase** is contributing to population growth
  - Fertility is the state's population engine
- **Out-migration** is contributing to population loss
  - Have returned to longer term trend
- **Census 2020** efforts will be critical for representation and resources

# Historical Migration Trends

- Out-migration is a long-term trend in Louisiana
- Have witnessed negative net migration over most of last 50 years

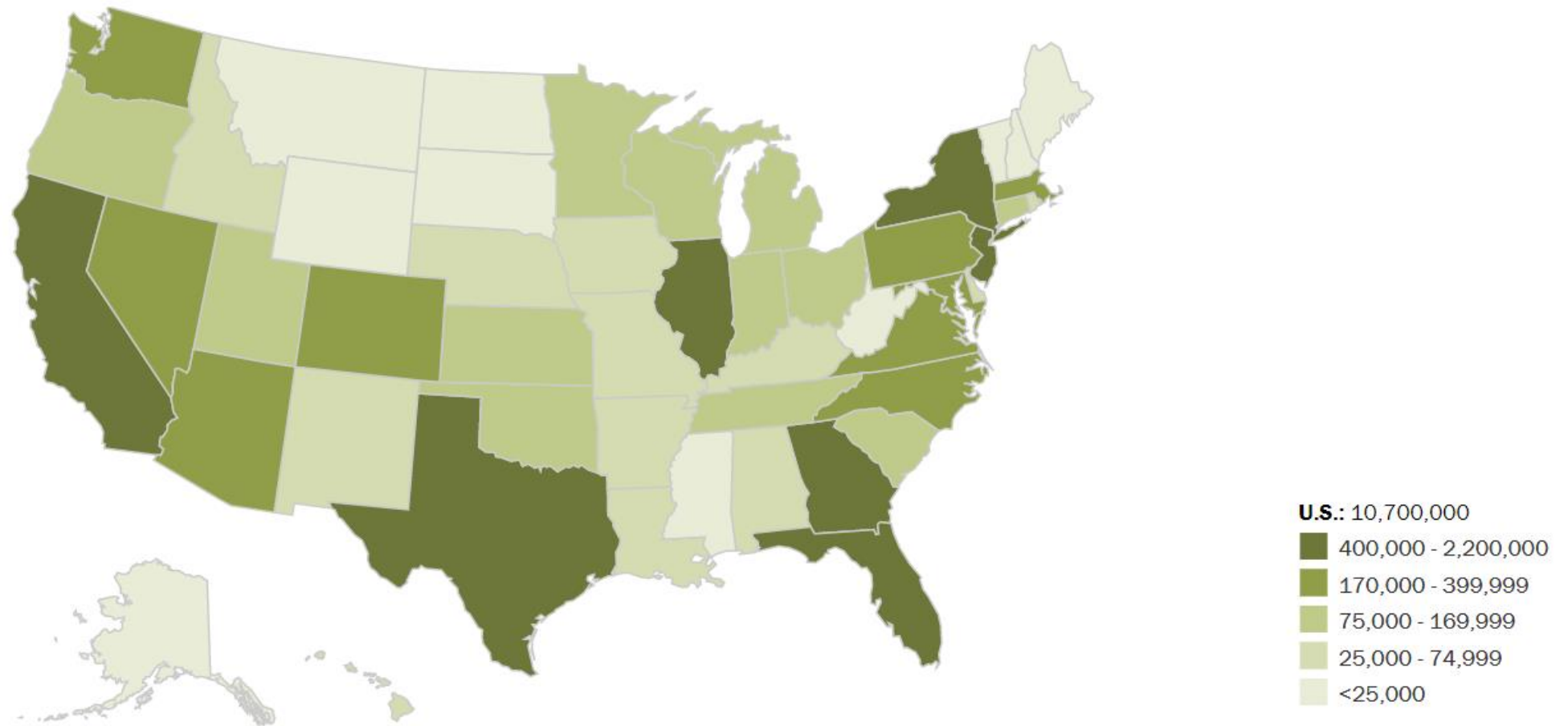






Source: U.S. Census Bureau

# Unauthorized Immigrant Population, 2018



Note: All numbers are rounded; see [Methodology](#) for rounding rules.

Source: Pew Research Center estimates based on augmented U.S. Census Bureau data. See [Methodology](#) for details.

# 2020 Census Residence Criteria

- Count people at their **usual residence**, which is the place where they live and sleep most of the time
- People in certain types of group facilities are counted at the group facility (e.g., prisoners)
- People who do not have a usual residence, or who cannot determine a usual residence, are counted where they are on Census Day (April 1, 2020)

# 2020 Census Move to Online Format

- Bureau plans to invite about 80% of U.S. households to submit via internet
  - Will follow up via mail for those who do not respond
- Will mail to remaining 20% of households, targeting areas with low internet access and/or larger older-adult populations
- If households still do not respond, the Bureau will send census field workers (enumerators) door-to-door to collect their data