Recent Demographic Trends in Louisiana: A State Population Profile

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Overview

• Description of current state population
• Trends in state population change
• Components of state population change
• Census 2020 and beyond
Total Population, 2018

- U.S. total pop.: 327,167,434
- Louisiana total pop.: 4,659,978
- 25th largest state
- (Top 5: CA, TX, FL, NY, PA)
- Represent 1.4% of U.S. pop.

<table>
<thead>
<tr>
<th>Louisiana is smaller than the Nation’s 10 largest metro areas</th>
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<tbody>
<tr>
<td>New York</td>
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<td>Los Angeles</td>
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<td>Chicago</td>
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<td>Atlanta</td>
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<td>Boston</td>
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Source: U.S. Census Bureau, Population Division
Race, Hispanic Origin, and Immigration, 2018

Louisiana’s race, Hispanic origin, and immigrant distributions are very different than the U.S.

Source: U.S. Census Bureau, Population Division
Population Change, 2010-2018

• Over decade, Louisiana’s population grew by 2.8%, a net gain of 115,446 people
  • U.S. grew by 6.0%
  • South grew by 8.9%

• Ranked 33rd among states in overall growth over decade

Source: U.S. Census Bureau, Population Division
Parish-Level Population Change, 2010-2018

Growth centers are primarily in southern part of the state

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<th>Top 5 Absolute Change, 2010-18</th>
<th>Top 5 Total Size, 2018</th>
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<tbody>
<tr>
<td>Orleans Parish</td>
<td>East Baton Rouge Parish</td>
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<tr>
<td>St. Tammany Parish</td>
<td>Jefferson Parish</td>
</tr>
<tr>
<td>Lafayette Parish</td>
<td>Orleans Parish</td>
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<tr>
<td>Ascension Parish</td>
<td>St. Tammany Parish</td>
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<tr>
<td>Tangipahoa Parish</td>
<td>Caddo Parish</td>
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Source: U.S. Census Bureau, Population Division
Parish-Level Population Change, 2010-2018

Source: U.S. Census Bureau, Population Division
Components of Population Change

Demography 101: People are **Born**, They **Move**, and They **Die**

- **Natural Increase** (or Decrease)
  - Births – Deaths

- **Net Migration**
  - In-migrants – Out-migrants
Natural Increase, 2010-2018

Natural increase is contributing to population growth

- Over decade, natural increase was 159,675
  - Births: 516,732
  - Deaths: 357,057
- Fertility is the state’s population engine
- Evidence of convergence in births and deaths over decade

Source: U.S. Census Bureau, Population Division
Parish-Level Natural Increase, 2010-2018

Source: U.S. Census Bureau, Population Division
Out-migration is contributing to population loss

- Over decade, net migration was -34,167
- More people moving out of state than moving in
- Repopulation of greater NOLA has waned, have returned to historical trend

Source: U.S. Census Bureau, Population Division
Parish-Level Net Migration, 2010-2018

Source: U.S. Census Bureau, Population Division
Looking Toward Census 2020

• Every Louisianan must be counted!
  • Communication and outreach are critical

• Challenges
  • Hard-to-count populations
  • Move to online format

• Supreme Court decision on Census 2020 citizenship question?
  • Big potential implication for states like CA, TX, and FL
  • Should have little impact on count in Louisiana
Census 2020: Hard-to-Count Communities

- In 2010, 75% of state’s households mailed back questionnaire
  - 25% required in-person follow up
- 35% of state population lives in hard-to-count neighborhoods
- 26% of state households have no internet subscription

Source: U.S. Census Bureau
Summary

• Louisiana is experiencing **modest population growth**
  • But below national and regional levels

• **Natural increase** is contributing to population growth
  • Fertility is the state’s population engine

• **Out-migration** is contributing to population loss
  • Have returned to longer term trend

• **Census 2020** efforts will be critical for representation and resources
Historical Migration Trends

• Out-migration is a long-term trend in Louisiana

• Have witnessed negative net migration over most of last 50 years

Source: U.S. Census Bureau
Unauthorized Immigrant Population, 2018

Note: All numbers are rounded; see Methodology for rounding rules.
Source: Pew Research Center estimates based on augmented U.S. Census Bureau data. See Methodology for details.
2020 Census Residence Criteria

• Count people at their **usual residence**, which is the place where they live and sleep most of the time

• People in certain types of group facilities are counted at the group facility (e.g., prisoners)

• People who do not have a usual residence, or who cannot determine a usual residence, are counted where they are on Census Day (April 1, 2020)

Source: U.S. Census Bureau
2020 Census Move to Online Format

• Bureau plans to invite about 80% of U.S. households to submit via internet
  • Will follow up via mail for those who do not respond

• Will mail to remaining 20% of households, targeting areas with low internet access and/or larger older-adult populations

• If households still do not respond, the Bureau will send census field workers (enumerators) door-to-door to collect their data

Source: U.S. Census Bureau