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Press Release

FOR IMMEDIATE RELEASE

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Louisiana Legislative Women's Caucus Launches its First "Boot Camp" Boot Camp on Insurance and Economic Development

Baton Rouge, Louisiana –The Louisiana Legislative Women's Caucus will launch its first "Boot Camp" on Saturday, January 27, 2007 at a downtown New Orleans hotel. The event will entail presentations, roundtable discussions and workshops on insurance and economic development issues.

The Boot Camp Series is an internal educational initiative of the caucus designed to provide skill and knowledge building opportunities, broaden interpersonal connections and refine members' individual goals while promoting rejuvenation and reconnection among the membership outside the legislative process. These boot camps are aimed at increasing the caucus' strength, influence and leadership skills.

James "Jim" Donelon, Commissioner of the Department of Insurance, and Michael Olivier, Secretary of the Louisiana Economic Development Department, will be the keynote speakers for a forum built around insurance and economic development matters.

The Boot Camp on Insurance and Economic Development will also feature insurance industry experts including:

- Dr. Robert Hartwig, President and Chief Economist of the Insurance Information Institute, which is generally and frequently used as a source of information for the insurance industry
- Joseph Olson, Senior Vice President and Counsel for Amerisure Companies of Farmington Hills, Michigan and former insurance commissioner for the state of Michigan

Legislative participants of the boot camp include members of the House & Senate Insurance Committees, Women's Caucus Executive Round Table members and female members of the Mississippi Legislature.

The Louisiana Legislative Women's Caucus is a cross-section of dynamic women of multi-tiered interests from across the state who are bound together by their commitment to serve the citizens of Louisiana through the legislative process.

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